Intern (f/m/d) International Marketing Risk Prevention

Heidenheim an der Brenz, Germany fulltime

You are interested in marketing topics? You are also interested in working in an international context? Then apply for an internship and become part of our International Marketing Team of our Business Division Risk Prevention. To support the team we are looking for an intern (f/m/d) from now on.

Your area of responsibility:

- Manage sub-projects as part of the product launch process within the Business Division Risk Prevention
- Support with marketing concepts
- Conduct competitive analyses
- Cooperate with advertising agencies and internal graphics
- Process inquiries of international subsidiaries as well as coordinate with internal stakeholders
- Update of internal Hartmann Systems
- Assist with daily tasks

What we look for:

- Ideally enrolled in a study program or completed a study program that focuses on marketing, international business, business administration,
- communication, international management, brand management, …
- A high level of analytical and strategical thinking
- Confidence with regard to working in an international context
- High degree of independence, structure, resilience and sense of responsibility
- Excellent communication and team skills
- Very good knowledge of MS Office applications
- Fluent in English, German an advantage
- InDesign and WordPress skills an advantage

Our Benefits:

Interns are an important part of PAUL HARTMANN AG. We integrate our interns directly into our teams and tasks. You will have the opportunity to gain deeper insights into the different departments. Take advantage of an internship with us as a career start and benefit from experienced colleagues from the field of Marketing and much more …

- Flexible working hours - flexitime
- Furnished apartment if distance to place of residence > 60 km
- Various health and fitness offers, e.g. yoga during lunch break, cooperation with fitness studios, company doctor, massage offers
- Well-developed infrastructure e.g. parking bays, canteen, well-equipped workspaces
- Get together events for interns
- Employee shop