

Mandatory Internship Bosch Management Consulting - Innovation Pricing, Marketing and Sales

JobID

REF256129A

Job veröffentlicht

05.08.2025

**Standort**

Gerlingen

**Vertragsart**

Vollzeit, befristet

**Startdatum**

nach Vereinbarung

**Einstieg als**

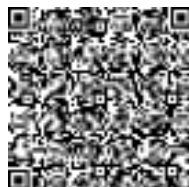
Student*in

**Unternehmen**

Robert Bosch GmbH

Fachliche FrageFranziska Wüst (Functional
Department)

+49 172 7946383



Work
#LikeABosch

Aufgaben

- As an intern with a focus on pricing, marketing and sales, you will support our project teams in the implementation of innovative consulting projects in direct cooperation with our customers within the Robert Bosch Group.
- You will prepare presentations, analyses, and calculations, conduct topic-specific research, take on project management tasks and prepare and follow up on workshops and meetings.
- In addition to project work, you will be involved in the preparation of market, competition, or customer analyses and studies, and in the further development of internal topics.
- In this way, you can contribute and further develop your knowledge in the areas of (digital) sales and marketing strategies, negotiation management, market and customer segmentation or strategy development, evaluation, and implementation, for example.

Profil

- **Education:** studies in the field of Economics, Business Engineering or Information Technology, ideally with a focus on Pricing, Marketing and Sales, Market Research, Strategic Management and very good academic achievement
- **Experience and Know-how:** prior experience through consulting or relevant industry internship / student work experience, experienced handling of MS Office especially PowerPoint and Excel
- **Personality and Working practice:** flexible, enthusiastic, strong communicator, appreciates working with others to achieve goals, independent, responsible, analytical and a structured way of thinking
- **Languages:** proficient in German and English

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